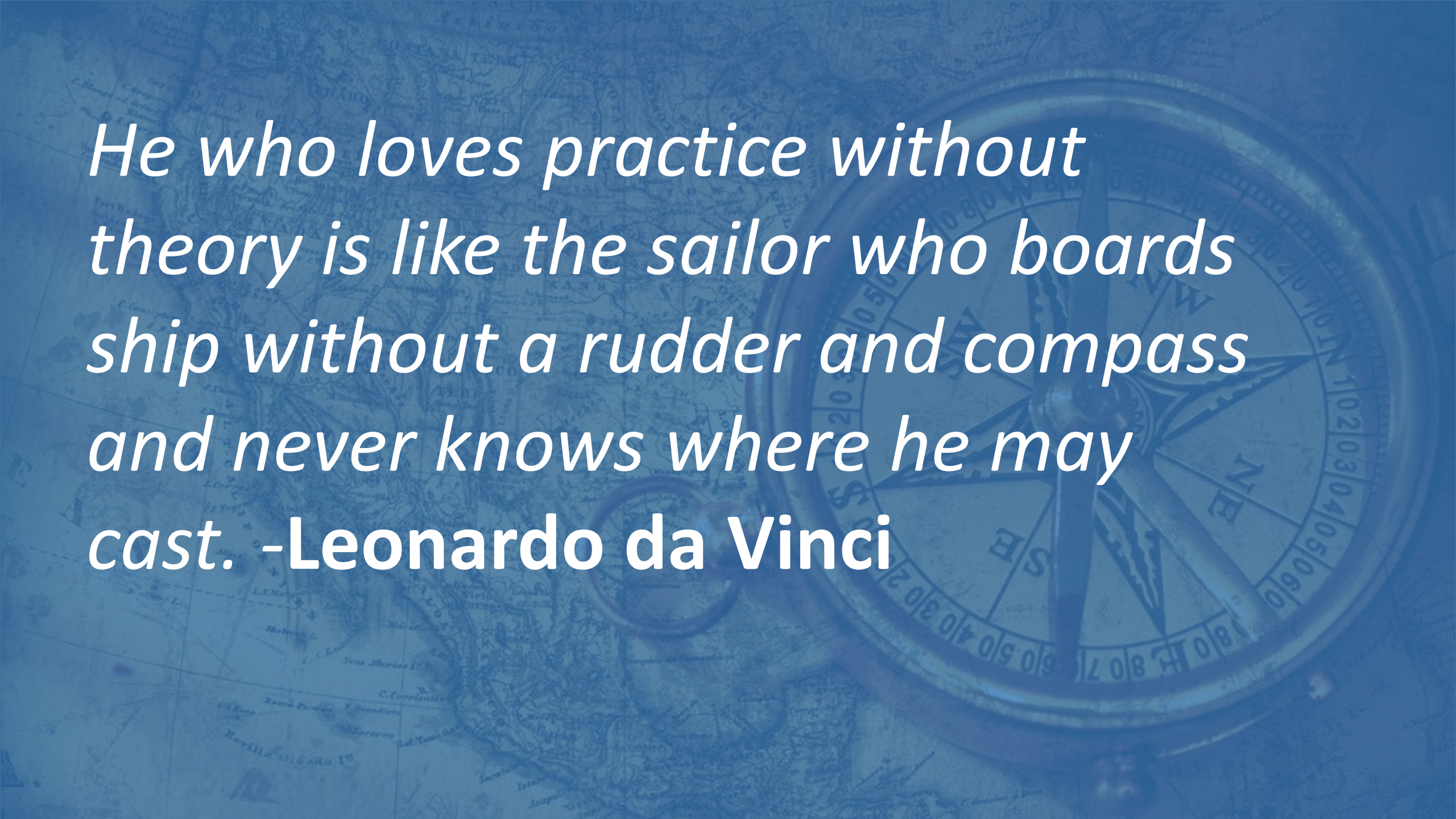




# Compass

Career & Academic Planning

*“The Compass provides Coastal Georgia students with direction and purpose as they embark upon their college and career journey”.*

The background is a blue-tinted image. On the left side, there is a portion of an old map with various geographical labels and lines. On the right side, there is a large, detailed compass rose with cardinal and intercardinal directions labeled (N, NE, E, SE, S, SW, W, NW) and degree markings around its perimeter.

*He who loves practice without theory is like the sailor who boards ship without a rudder and compass and never knows where he may cast.* -Leonardo da Vinci

# Why Blend Advising and Career Services?

- The overall purpose of college is to help students find a career path that will lead to a successful future, i.e. a career.
  - Students who use Career Services to explore career opportunities during and after college learn how to become the best possible marketable job candidates
- There is little debate on the value of Academic Advising and the impact their counselors have on the retention, progression and graduation rate among Coastal students
- Therefore, blending Advising and Career Services allows students to receive a more holistic approach to college planning, i.e. career planning.

# Students and the Momentum Year

- The 3 tenets of the Initiative are:
  - Start college by making a purposeful choice in a focus area or program.
  - Enter with a productive mindset
  - Follow clearly sequenced program map
- This Momentum pathway should be intentional and informed by the student's interests and skills.

# Students and the Momentum Approach

- The 5 tenets of the Approach are:
  - Deepen purposeful choices
  - Cultivate productive academic mindsets
  - Maintain full momentum along a clear pathway
  - Heighten academic engagement
  - Complete critical Milestones
- This Momentum pathway should be intentional and informed by the student's interests and skills.

# Orientation

## The student will:

- Have taken the Focus2 APPLY as part of admissions process
- Made a Purposeful Choice in major
- Meet with Compass Advisor
- Receives prepared schedule
- Makes changes as needed



# First Year

The student has:

- An introductory meeting where students learn that they can visit their Compass advisor at any time.
- Receives info on Academic Resources
- Takes full Focus2 Career Assessment
- Meets with Compass Advisor at midterms again
- Schedules classes
- Advisor speaks to student's Intro class





# Second Year

## The student will

- Work with COMPASS Advisor to identify experiences on and off campus
- Explore Service-Learning classes
- Use Coastal Careerlink to find PT Jobs, Volunteer and Internship opportunities
- Attend job fair
- Perform Mock Interview with COMPASS Advisor



# Third Year

- The Compass advisor speaks to the “Methods” class about career opportunities
- Check in with Compass advisor on major and career options
- Reviews co-curricular leadership experiences for resume
- Works on resume in preparation for Internships
- Uses Careerlink to apply for Internships
- Attends Job/Career/Graduate Fair programs





# Fourth Year

- COMPASS Advisor visits capstone courses
- Student prepares final resume
- Student participates in Internship(s)
- Student attends Graduate School Fair
- Student attends Career Fair
- Student reports first job to COMPASS Advisor

Most schools have policies that ensure Academic Advising but few have policies that require students to get career counseling.

- Students end up picking classes or majors that don't align with their professional path—or even worse, make academic plans without thinking about their intended career at all.
- Most students only meet with a Career Counselor in the semester before graduation (if at all).
- It is far too late to address the academic misalignment that might prevent a student from securing the career they really want.





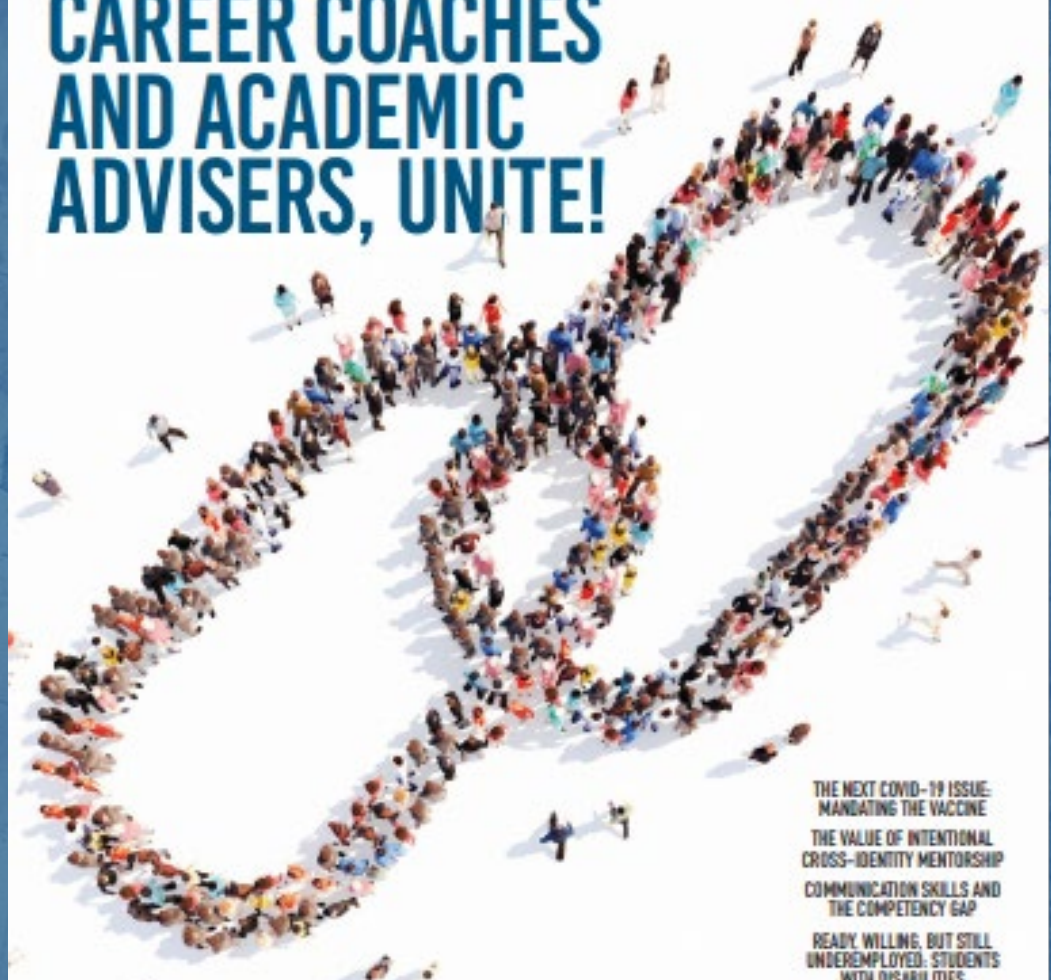
- COMPASS brings a holistic, student-centered approach to the advising experience.
- Leveraging and expanding areas of expertise to support the needs of students through coordinated services, the COMPASS approach leads to increased retention and completion



# JOURNAL

THE MAGAZINE OF THE NATIONAL ASSOCIATION OF COLLEGES AND EMPLOYERS  
www.naceweb.org FEBRUARY 2021

## CAREER COACHES AND ACADEMIC ADVISERS, UNITE!



THE NEXT COVID-19 ISSUE:  
MANDATING THE VACCINE  
THE VALUE OF INTENTIONAL  
CROSS-IDENTITY MENTORSHIP  
COMMUNICATION SKILLS AND  
THE COMPETENCY GAP  
READY, WILLING, BUT STILL  
UNDEREMPLOYED: STUDENTS  
WITH DISABILITIES

# Compass

Career & Academic Planning

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