

Creating Momentum for our Students



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Program Maps as Key Ingredient for
Student Success

USG Momentum Year

Making a *purposeful* program choice

Creating a *productive* Academic Mindset

Attempting the first *30 hours* of a *Clear Pathway*

Attempting *9 hours* in Academic Focus

Complete initial *English* and *Math*

Momentum Year: Clear Pathways

- Clearly navigable programs of study
- Clearly defined expectations and pathways to completion
 - Visually represented in Program Maps
 - Straightforward presentation
 - Curriculum sheets
 - Catalog pages



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Program Maps: The Recipe

- Some requirements provided by USG
 - Area A ENGL and MATH completion in first 30 hours
 - Appropriate MATH pathways alignment for all programs of study
 - Three (3) focus-area related courses in first year
 - Thirty (30) credit hours in first year
 - Term-by-term course sequences

Program Maps: The Recipe

- Requirements GS added to the implementation
 - Clearly identified prerequisite and critical courses
 - Milestones and benchmarks
 - Checkpoints for on-time graduation
 - Program relevant co-curricular suggestions
 - Consistent presentation
- Exploratory program maps (1st 30 hours) for academic focus areas

Program Maps: Refining The Recipe

- Rookie mistake: Shared interpretation (not)
- Clearly articulated expectations needed
 - Created a how-to document
 - Need to be easy for a new college student to follow
 - Non-negotiable on most elements
 - Follow the recipe
 - Some standardized milestones and benchmarks
 - Non-negotiable on structure
 - Semester-by-Semester
 - Consistent look across all programs, majors, and colleges
- Collaboration between academic programs and academic advising

Program Maps

- Located on all College and Advisement Center websites

Majors and Program Maps

School of Accountancy

Major

2019-2020	2020-2021
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Accounting Program Map



Department of Economics

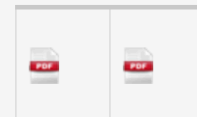
Major

2019-2020	2020-2021
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Economics Program Map



International Business Program Map



Program Map

		Sem	Grade	Hrs	Milestones
Freshman	FYE 1220 First Year Experience			2	Complete ENGL 1101
	* ENGL 1101 Composition I			3	
	* MATH 1111 College Algebra or higher			3	Complete Area A MATH requirements
	* BUSA 1105 Introduction to Business			3	
	KINS 1525 Concepts of Health and PE			2	Complete FYE 1220
	HIST 1112 Survey of World History II/Civ II or HIST 1111			3	Explore campus activities and organizations
		Total		16	

Tips: Meet with your Academic Advisor before your registration date so you can register on time!
Attend an Academic Success Workshop to learn about time management, study tips, procrastination, etc.!

		Sem	Grade	Hrs	Milestones
Spring	* ENGL 1102 Composition II			3	Complete ENGL 1102
	* MATH 1232 Survey of Calculus			3	
	* CISM 2530 Advanced Business Applications			3	Complete ACCT 2101 prerequisites
	* ECON 2105 Principles of Macroeconomics			3	
	COMM 1110 Public Speaking			3	Utilize academic success and tutoring services
	or other Area C course				
		Total		15	

Tips: Courses not completed in Fall or Spring can be taken over Summer (if available) to stay on track!
Attend an Academic Success Workshop to learn about note taking, email etiquette, professionalism, etc.!

		Sem	Grade	Hrs	Milestones
Sophomore	* ACCT 2101 Principles of Accounting I			3	Complete ACCT 2101
	* BUSA 3131 Business Analytics I			3	
	* LSTD 2106 Legal Environment of Business			3	Attend Professional Development Day
	* ECON 2106 Principles of Microeconomics			3	
	BIOL 1103 Concepts in Biology			3	
	BIOL 1110L Concepts in Biology Lab or other Area D Science w/ lab			1	
		Total		16	

Tips: Visit the Major and Career Exploration center to learn more about potential career paths for your major!

		Sem	Grade	Hrs	Milestones
Spring	* MKTG 3131 Principles of Marketing			3	Complete CORE 2000
	* FINC 3131 Principles of Corporate Finance			3	
	* MGMT 3130 Principles of Management			3	Begin BUSA 4131 Prerequisites
	* ACCT 2102 Principles of Accounting II			3	
	CORE 2000 CORE Capstone Course			1	
	HIST 2110 US: A Comprehensive Survey or HIST 2111 or HIST 2112			3	
		Total		16	

Tips: Courses not completed in Fall or Spring can be taken over Summer (if available) to stay on track!
Meet with an Accounting professor to discuss your major and networking opportunities!

		Sem	Grade	Hrs	Milestones
Junior	* ACCT 3131 Intermediate Accounting I			3	Begin courses for major
	* BUSA 3132 Business Analytics II			3	
	* ACCT 3231 Managerial Accounting II			3	Consider a leadership role in an organization
	Free Elective or Minor Class			3	
	GEOL 1340 Environmental Geology			4	Attend Professional Development Day
	or other Area D Science w/ lab				Attend Meet the Firms
		Total		16	

Tips: Look into Business Abroad, Internship, and other Experiential Learning opportunities!

		Sem	Grade	Hrs	Milestones
Spring	* ACCT 3132 Intermediate Accounting II			3	Create your resume - visit the Office of Career and Professional Development
	* ACCT 3330 Income Tax			3	
	* OSCM 3430 Operations & Supply Management			3	Research potential grad programs and employers
	PHIL 2030 Introduction to Ethics or other Area C course			3	Attend a Career Fair
	GEOG 1130 World Regional Geography or other Area B course			3	
			Total		15

Tips: Courses not completed in Fall or Spring can be taken over Summer (if available) to stay on track!

		Sem	Grade	Hrs	Milestones
Senior	* ACCT 4133 Intermediate Accounting III			3	Complete BUSA 4131 prerequisites
	* ACCT xxxx Upper Division ACCT elective			3	
	* ACCT 4130 Accounting Information Systems			3	Apply for Graduation
	POLS 1101 American Government			3	
	Free Elective or Minor Class			3	Attend Professional Development Day
			Total		15

Tips: Check DegreeWorks and confer with your advisor via email to verify you are on track to graduate!

		Sem	Grade	Hrs	Milestones
Spring	* ACCT 4430 Auditing			3	Complete Experiential Learning experience
	* ACCT xxxx Upper Division ACCT Elective			3	
	* BUSA 4131 Strategic Management			3	Begin the job search process
	Free Elective or Minor Class			3	
	Free Elective or Minor Class			3	
			Total		15

Tips: Courses not completed in Fall or Spring can be taken over Summer (if available) to stay on track!
You can utilize the Dean's Closet in order to find business appropriate clothes to borrow for interviews!

* A grade of "C" or better is required.

Georgia Southern University accepts the premise that ultimately a student's program is his or her own responsibility. Taking any coursework that does not fit within your chosen program of study may impact your financial aid. Not all courses are available every semester on each campus, and in the stated semester on the Map. Students must consult with their advisor.



Program Maps: The Brownie

- Intended to guide students through their academic journey
 - Onboarding to graduation
- Initially designed for first-time, full-time first-year students
 - Mindful of incoming credits (DE, AP, IB, other CBE, etc.)
 - Specialized maps for Exploratory in Focus Area students
- Can – and moving forward should - be created for
 - Transfer students
 - Adult learners
 - Students who attend less than full-time

Improving the Recipe

- Must support student progress
 - Default is sometimes what's easier for the institution/program, not student
 - Design and implement with students' needs and goals in mind
- Iterative process
- Collaborative process
- Program maps should be an effective planning tool for
 - Students
 - Academic advisors
 - Department Chairs, program directors, faculty, and course schedulers
 - Institution



A Better Brownie

- Recreate program maps each year
 - New program map for each catalog year
 - Incorporate curriculum changes
 - Review/revise milestones, tips, benchmarks, co-curricular activities
- Program maps have to work for students
 - Can a student graduate in four (4) years with the courses as outlined on the program map each semester?
 - Pressure test the program maps
 - Both current schedule and historical scheduling practices

Final Ingredient: Incorporate Program Maps in Scheduling Practices

- Program maps and course scheduling should be linked
 - Does the program/department course schedule reflect the program map course outline?
 - Does the course schedule reflect the needs of current students?
 - Does the course schedule support student degree velocity/time to completion?
 - How do we assess?
 - How do we adjust?

Thank you!



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